

# Three Uniquely Different On-Hold Programs!

Hear an  
**ADS on HOLD**

DEMO!

Call 1-888-ADVERTEL  
ext. 1202

**Advertel**

PO Box 18053 • Pittsburgh, PA 15236

1-888-ADVERTEL  
www.advertel.com

**ADS on HOLD**

TOTAL SYSTEM SUBSCRIPTION

"Most Comprehensive On-Hold Message Program In America!"

Heralded as the only service to accurately measure the customer's production needs with its exclusive Holdtime Analysis, a genuine ADS-ON-HOLD Total System Subscription provides everything needed to create a professional, entertaining, on-hold program. This includes our year-round subscriber service that works hard to keep productions on schedule!

#### ADS-ON-HOLD® Annual and bi-annual subscriptions include:

- Playback equipment provided on a lease basis at no additional charge. (Some options may cost extra.)
- Guaranteed to sound *fresh* and *new* to everyone who calls!
- Original scripting/writing services— in virtually every worldwide language.
- Network quality announcers— alternating male/female.
- 16 varieties of licensed music— changes every 2 minutes.
- Special start-up and holiday features.

Plus, depending on the playback equipment selected, these optional features may also be available at no extra charge:

- **User-changeable :30-second soundbite**
- **FEEDBAX®: Man-on-the-street interviews with customers and/or staff**
- **FLASHBACK™: Moments in Time, Sports, & History featuring authentic soundbites!**
- **Hold Tease'rs® Trivia featuring authentic sound-bites!**
- **Hold Magazine segments authentic National Celebrity Interviews!**
- **NEW! "TEL-TALK® Radio Network!" with timely news features and talkshow guests, simulcast on radio, phone and web!**

Ideal for those who demand the highest level of service. At just pennies a call or less, it's typically the most cost-effective advertising buy!

**REQUEST A FREE  
HOLDTIME ANALYSIS!  
1-888-ADVERTEL**

**HOLD, Please'rs**

ON-LINE! HOLDPLEASERS.COM

"On-Hold — On a Budget!" <sup>SM</sup>

Buy-out productions that don't require annual licensing!

- Easy "fill-in-the-blank: scripts or write it yourself with our easy to follow guidelines.
- Buy as you go, or plan ahead and save! Simply log on to [holdpleasers.com](http://holdpleasers.com).
- A variety of unique and entertaining program materials as well as digital playback equipment is available.

#### Hold, Please'rs—Custom

Features royalty-free music and easy fill-in-the-blank scripts. Perfect for those who prefer to own their player and wish to write their own scripts.

#### Hold, Please'rs—Stock

Available in a variety of versions: General Business Use, Patient, and a wide range of industry specific and music-only styles.

**ADS on HOLD**

UNLIMITED LENGTH SUBSCRIPTION

"Don't Hold Back— Say All You Want!" <sup>SM</sup>

#### ADS-ON-HOLD®—Unlimited Length Subscription

Perfect for those who want their recordings to sound fresh and new but aren't able to commit to frequent script changes.

- Add as many messages as you want to the rotation.
- Plan ahead for sales events, recurring specials, holiday celebrations, inventory clearances, or the like.
- Amazing storage capacity using new flash technology!

With virtually no length limit each time we produce a new recording, clients can add as many different messages as they want to the rotation.

Like an MP3 player, all messages and music insertions are delivered in separate files. Subscribers can manipulate these files in "playlist" fashion, turning messages "on" when you need them, and "off" when you don't!